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WEBINAR

TRANSFORMING TRAVEL DATA TO ACTIONABLE INSIGHTS

JUNE 20, 2018 • 1PM ET / 10AM PT

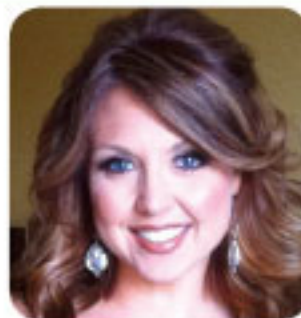
How are small and midsize travel departments—with limited resources and time—using real-time data instead of standard, historical reporting to change traveler behaviors in their organizations? Hear how companies can secure robust data sets, build and execute cost savings initiatives and transform the data into actionable intelligence to drive business decisions for key stakeholders

Register now for this free, 60-minute BTN Group thought-leadership webinar, sponsored by Travel Incorporated, to learn how leading business travel executives are using actionable data to enhance their managed travel programs.

KEY TAKEAWAYS

- Key data elements and where to secure it
- Using Data to reduce the conflict of cost savings at the detriment of corporate culture
- Ways to use real-time data to change behavior

Ask your own questions of speakers during the LIVE Q&A or listen to the recording later, but register now to participate.



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